

The Evolution of Marketplaces

1999

Elance®

[illegible]

- appt. / booking
- appt. / appointment
- auditor / temporary
- boarding school
- boarding away
- casualty vehicle
- parking / storage
- office / commercial
- and search for sale

New report

[illegible]

for sale

[illegible]

services

tearful	tränend
infectious	steckend + gefährlich
disfranchised	stimmlos
ingulfed	überwältigt
swayed	beeinflusst
fringed	besäumt
frayed	abgenutzt
detonated	explodiert
thrashed	geädelt
gulf	Graben

crowdfunding

2000

StubHub!

Elance

legalzoom

housing

apts / housing
rooms / shared
sublets / temporary
housing wanted
housing swap
vacation rentals
parking / storage
office / commercial
rent wants for sale

for rent

apartment	apartment
beddy what	apts+studio
barber	apartment
books	auto parts
books	beddy what
books	cars+trucks
business	collectibles
computer	cell phones
free	clothes+acc
furniture	collectibles
general	electronics
household	home+garden
jewelry	people want
materials	heavy equip
new+cheap	motorcycles
quitting	music inst
schools	photo+video
tools	tools+garden
wanted	video gaming

for sale

apartment	apartment
beddy what	apts+studio
barber	apartment
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computer	cell phones
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general	electronics
household	home+garden
jewelry	people want
materials	heavy equip
new+cheap	motorcycles
quitting	music inst
schools	photo+video
tools	tools+garden
wanted	video gaming

services

beddy	automotive
creative	home+garden
computer	household
cycle	motorcycle
event	office+home
financial	real estate
legal	ent life+acc
business	therapeutic
music	travel+vac
pet	services+acc

crowdfunding

2001

Istdibs

StubHub!

Elance

legalzoom

housing

apts / housing
rooms / shared
sublets / temporary
housing wanted
housing swap
vacation rentals
parking / storage
office / commercial
rent needs for sale

for rent

apartments	apartments
beddy-vet	apts+studios
barber	apartment
bars	auto parts
boats	beddy-vet
books	cars+trucks
business	collectibles
computer	cell phones
free	clothes+acc
furniture	collectibles
general	electronics
household	home+garden
jewelry	people want
materials	heavy equip
misc+other	motorcycles
parting	music inst
books	photo+video
tools	toys+games
wanted	video gaming

for sale

apartments	apartments
beddy-vet	apts+studios
barber	apartment
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books	cars+trucks
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services

beddy-vet	apartment
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bars	apartment
boats	apartment
books	apartment
business	apartment
computer	apartment
free	apartment
furniture	apartment
general	apartment
household	apartment
jewelry	apartment
materials	apartment
misc+other	apartment
parting	apartment
books	apartment
tools	apartment
wanted	apartment

crowdfunding

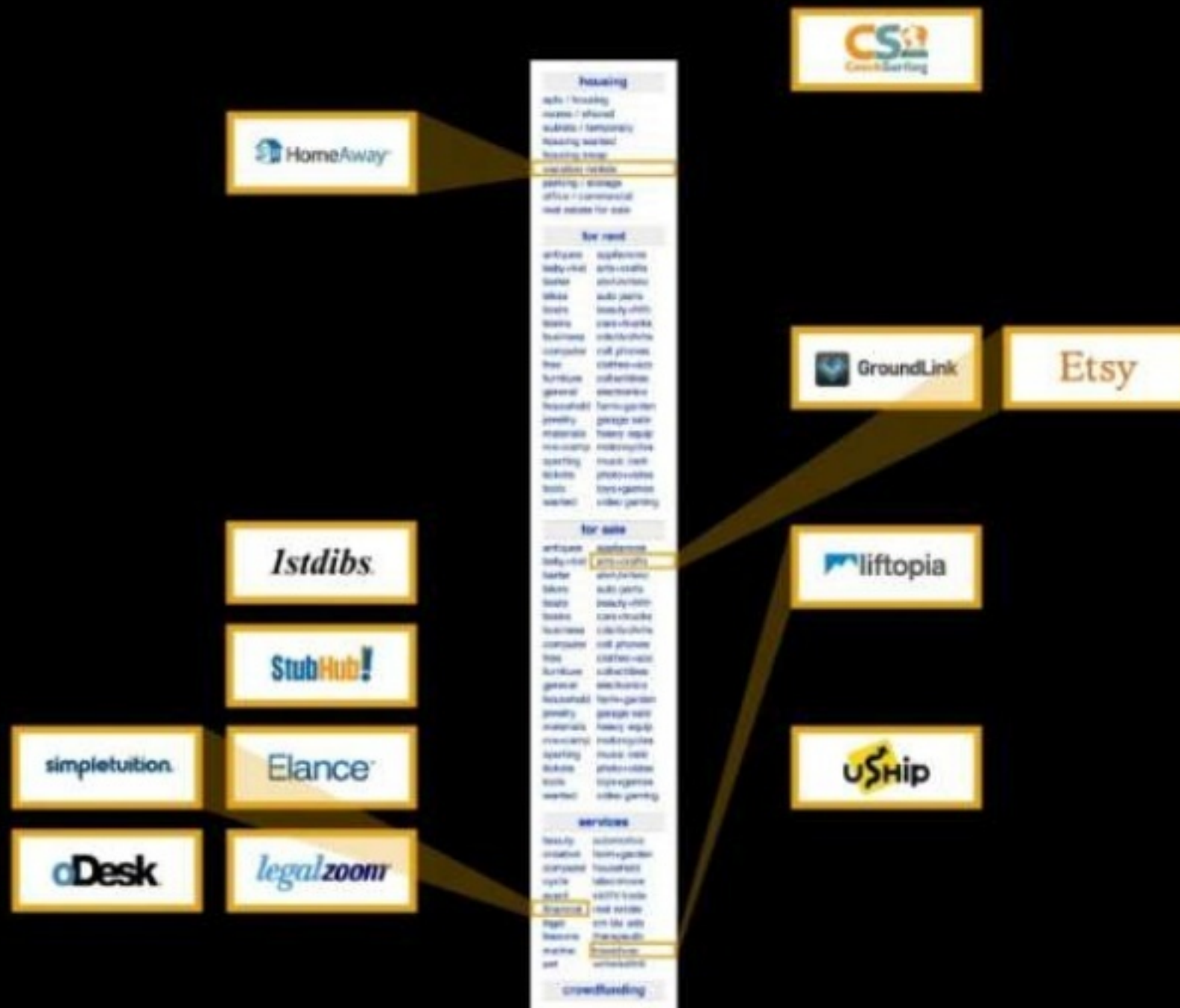
2003



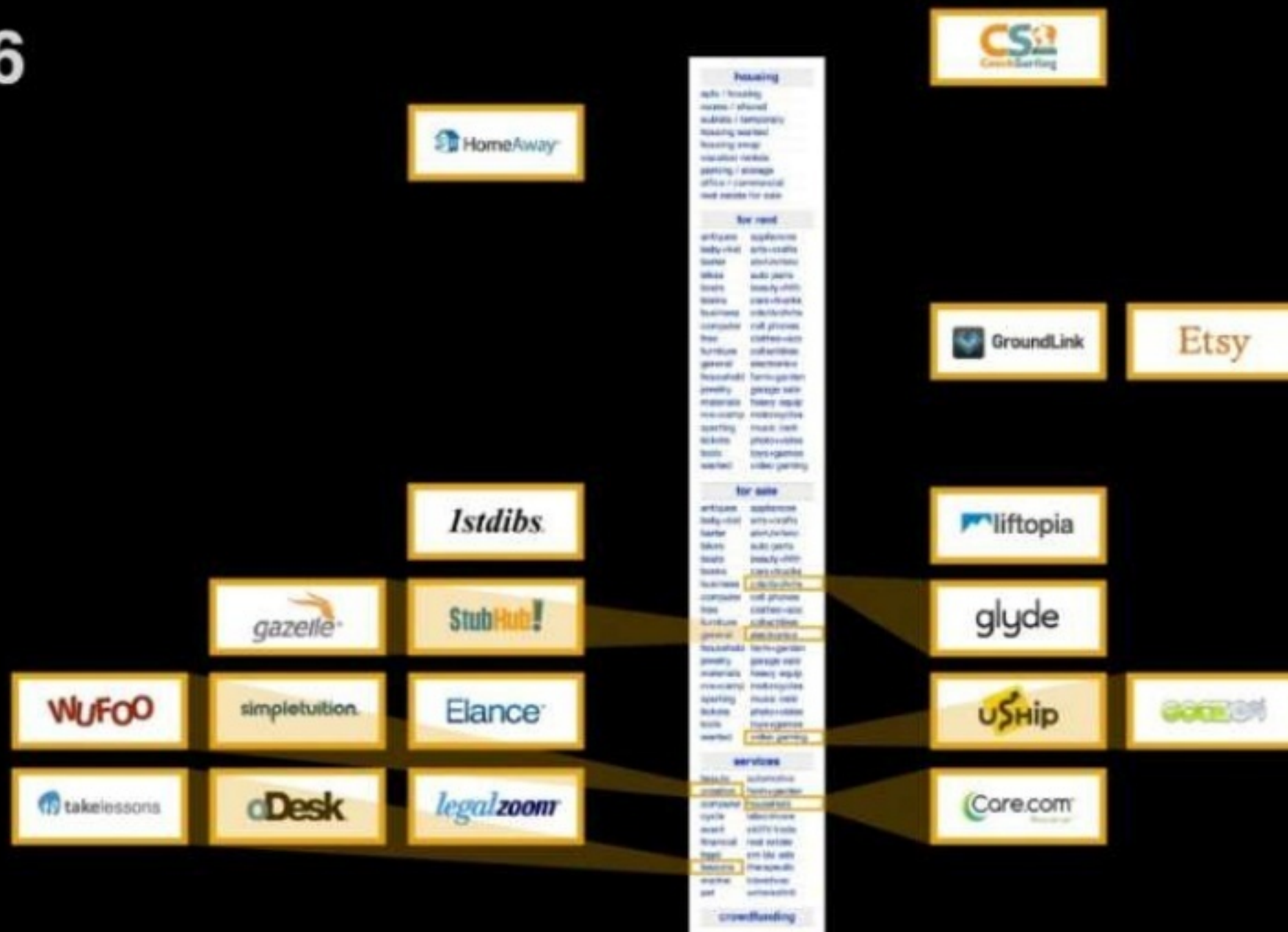
2004



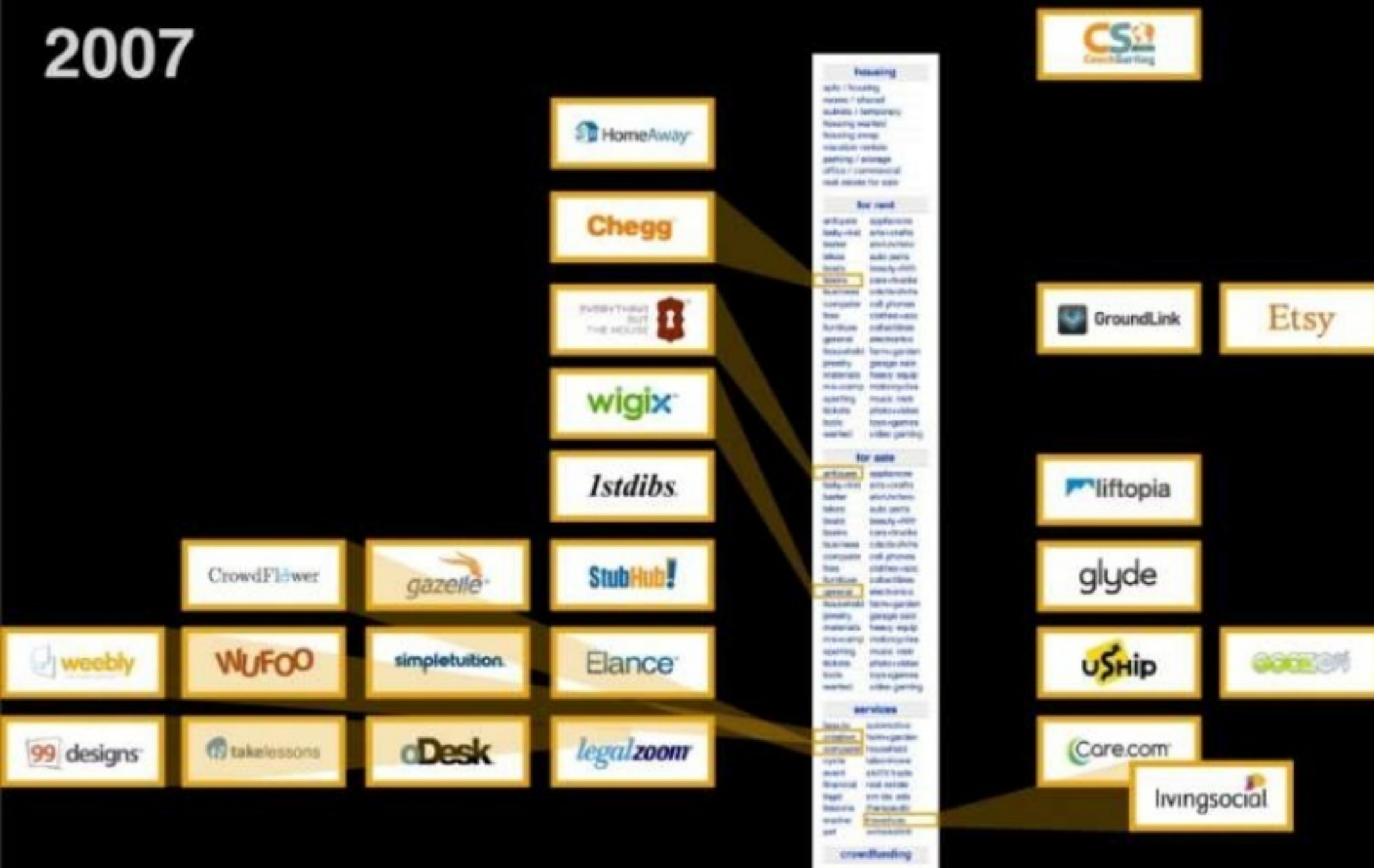
2005



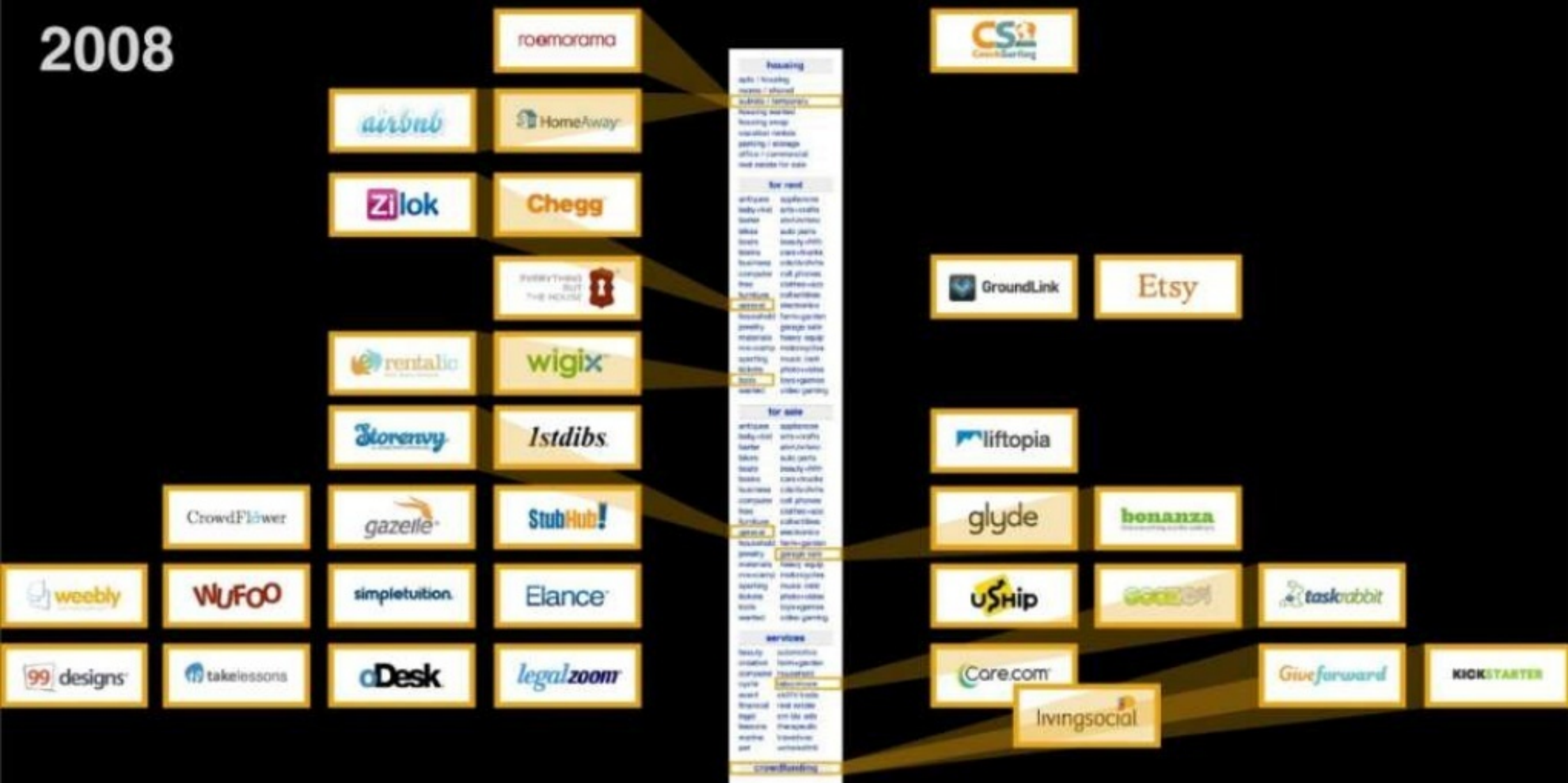
2006



2007



2008



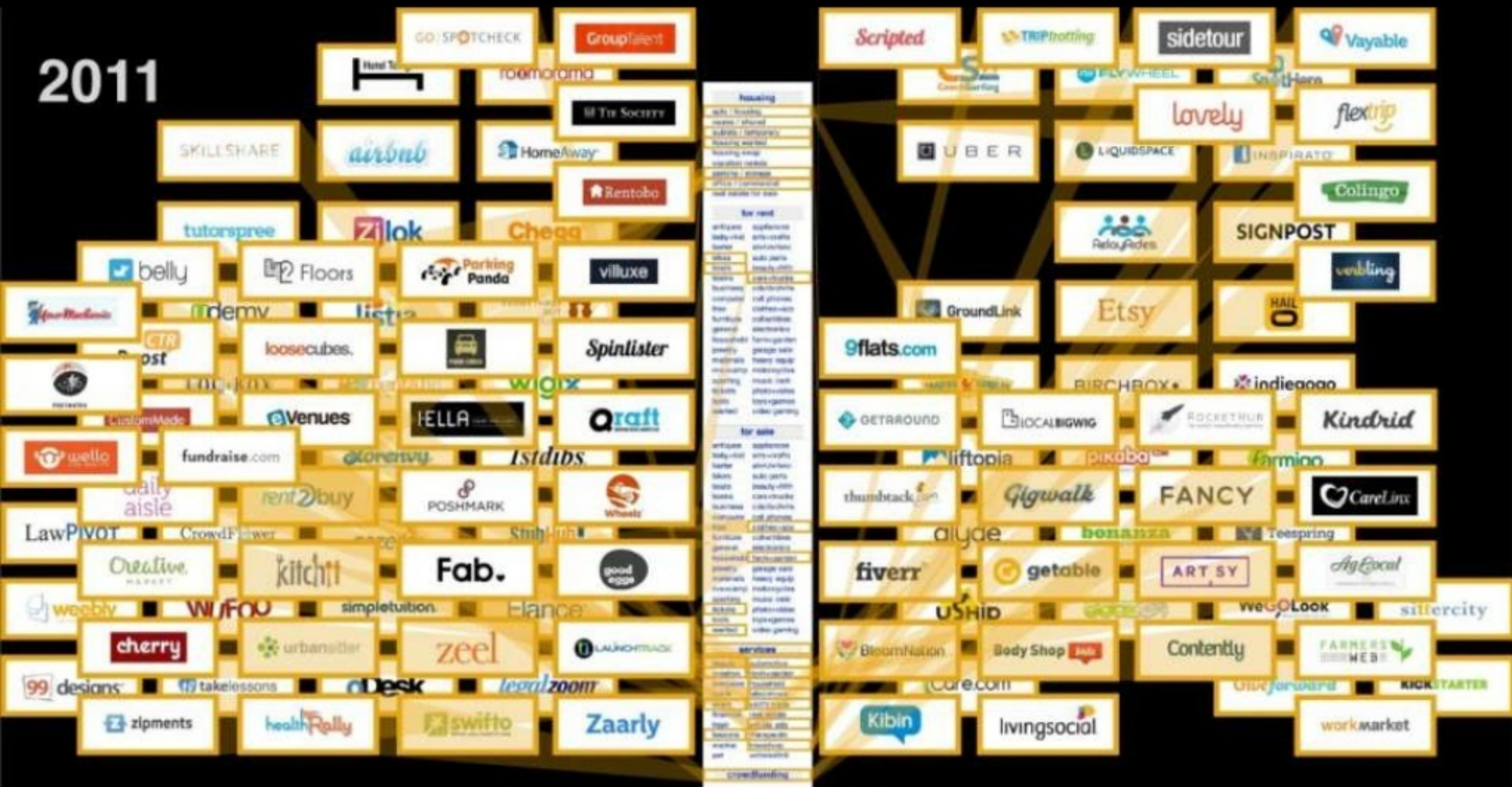
2009



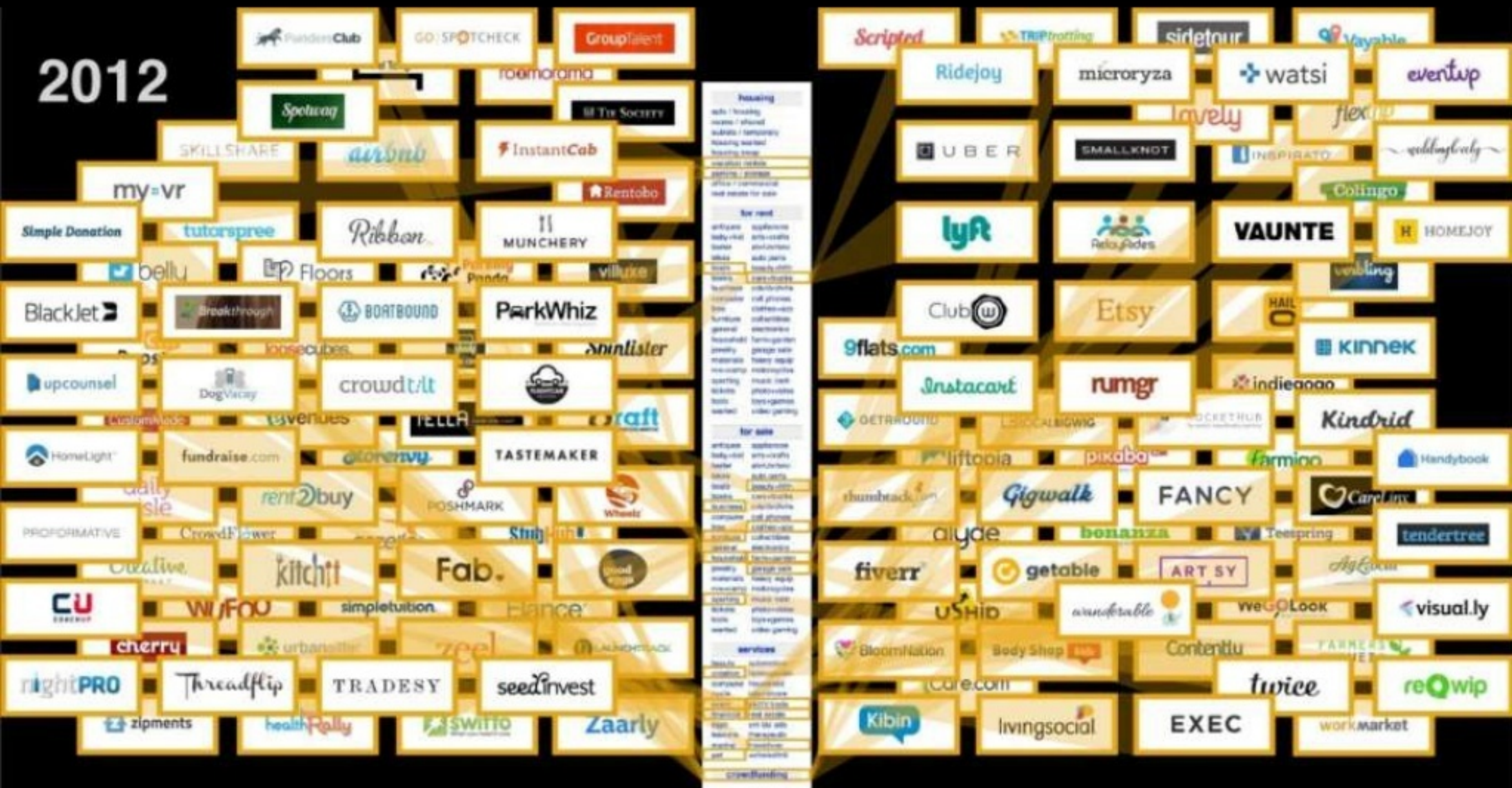
2010



2011



2012



2013

